



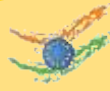
Yashaswi Education Society's



INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

CHINCHWAD, PUNE

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INDO EUROPEAN EDUCATION FOUNDATION, POLAND
MAHSA UNIVERSITY, MALAYASIA &
UNIGLOBE COLLEGE, NEPAL

5th INTERNATIONAL CONFERENCE

INNOVATIONS IN MANAGEMENT &
INFORMATION TECHNOLOGY
(ICIMIT-2025)

• DATE
4th-5th April 2025



THE ORGANIZING INSTITUTE-IIMS

International Institute of Management Science (IIMS) is a dynamic institute for Management Education strategically located at the business hub of Chinchwad, Pune. The Institute is approved by AICTE, accredited by NAAC, an ISO 21001:2018 certified Institute and affiliated to Savitribai Phule Pune University and Govt. of Maharashtra. Its core assets are professional learning environment supported by corporate interactions and faculty with industry, academic experience and an enthusiastic Alumni Network. The Institute is committed to growing students into better professionals by developing skills, attitudes and value through an industry mentor-mentee program. IIMS aims to transform young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business.

ABOUT THE CONFERENCE

5th International Conference on Innovations in Management & Information Technology (ICIMIT-25) aims to serve as an open forum for academics as well as practicing managers to discuss the issues, challenges and opportunities in the phase of Industry 5.0. Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in almost all spheres of business management and technology to meet the resulting challenges. With the rapid development of e-business and technology, enterprises are now facing escalating competition and vague opportunities. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organizations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology.

The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices/barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

OBJECTIVES

- To provide an international forum to exchange information, share experiences and research results from various specialized and interdisciplinary fields in business and management.
- To bring academicians, leading researchers, scholars as well as innovative practitioners from industry, to common platform to help increase knowledge, skills and insights into promoting managerial innovations.
- To help the participants establish professional networks in their respective fields and form collaborative relationships

WHO SHOULD ATTEND?

- Academicians
- Researchers
- Professionals
- Industrialists Consultants
- Research Scholars and Students

CALL FOR RESEARCH PAPERS

The conference is seeking submissions related to the themes and subthemes of the conference. Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (500-1000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

Broad Theme: “INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY”

1. FINANCE

- Fintech Innovations: Block chain, Crypto currency, and Digital Payments
- Green Finance and Sustainable Investment Strategies
- Risk Management in the Era of Big Data and AI
- Financial Analytics for Decision-Making
- Evolution of Crowd funding and Peer-to-Peer Lending
- AI and Machine Learning in Portfolio Management
- Global Financial Markets: Trends and Challenges

2. HUMAN RESOURCES (HR)

- Digital HR Transformation: Tools and Technologies
- Artificial Intelligence in Recruitment and Talent Management
- Diversity, Equity, and Inclusion in Tech-Driven Organizations
- Employee Engagement and Retention in Hybrid Work Models
- Learning and Development through Gamification and E-Learning Platforms
- Predictive HR Analytics for Workforce Planning
- Leadership Development in the Age of Digital Disruption

3. OPERATIONS

- Innovations in Supply Chain and Logistics Management
- Smart Manufacturing and Industry 4.0
- Lean and Agile Practices for Operational Efficiency
- Sustainable Operations and Green Supply Chains
- Digital Twin Technology in Operations Management
- Predictive Maintenance and IoT in Manufacturing
- AI and Robotics in Operations and Process Optimization

4. MARKETING

- AI and ML in Consumer Behavior Analysis
- Personalization and Hyper-Targeting in Digital Marketing
- Social Media Marketing Trends: Influencers and Beyond
- Neuromarketing: Understanding the Customer Mind
- Augmented Reality (AR) and Virtual Reality (VR) in Marketing Campaigns
- Data-Driven Marketing Strategies for the Digital Economy
- Ethical Marketing in the Era of Digital Transparency

5. INNOVATIVE GENERAL MANAGEMENT STRATEGIES & ENTREPRENEURSHIP

- Corporate Social Responsibility and Corporate Governance; E-Governance
- Business Ethics and Human Values
- Sustainable Innovation and Eco Entrepreneurships
- Spirituality in Organization/Spiritual Empowerment
- Commercial Procurement and Innovative Strategies
- Quality Management;
- Technology and Cyber Innovation
- Cross Culture Management
- Leveraging Digitalization for Organizational Success

6. INNOVATIVE AND DISRUPTIVE COMPUTING TECHNOLOGIES

- Digital Government Innovations;
- Digital Business Innovations; Digital Entrepreneurship;
- Case Studies on Innovation Hubs;
- Sustainable Energy Innovations;
- Big Data and Analytics;
- Innovations in STEM Disciplines (Science, Technology, Engineering & Mathematics);
- Innovations in Project Management;
- Innovation Ecosystems;
- Innovations in Information Sciences;
- Innovations in E-Learning & E-Health;
- Internet of Things;
- Innovations in High-performance Computing (HPC);
- Innovations in Climate Change and Food Security;
- Innovations in Materials Science and Engineering.

■ Author Guidelines Research Paper: <https://icimit.yashomanthan.co.in/>

■ SUBMISSION OF RESEARCH PAPER:

- The soft copy of full length paper in word and in pdf format along with the duly filled registration and copyright form should be emailed to iims.research@yashaswigroup.in
- Abstract of the paper should not exceed more than 300/ 400 words. The paper should not exceed 3000 words including abstract.
- The full paper must carry Author/s name/s, institute, complete address, Email Id, Contact number along with title of the paper on front page.

■ PUBLICATION OPPORTUNITY

All registered and presented papers will go through the peer review process and selected papers will be published as part of conference proceedings in the form of an Edited Book with ISBN . Selected quality research papers will be published in "Yashomanthan" with ISSN No. 2347-8039, Index by J-Gate & International Institute Organized by Research (I2OR) a special

issue of peer review multidisciplinary research journal With an Impact Factor - 6.07.

■ REGISTRATION FEES

Registration Fess	Author	Co-Author
Research Scholars and Students	₹ 1000	₹ 500
Academicians/ Faculty	₹ 1500	₹ 1000
Industry Experts/Policy Makers	₹ 2000	₹ 1500
Foreign Authors	₹ 60	₹ 50

■ BEST PAPER AWARD

Two Best Paper Awards would be presented in recognition of outstanding contributions in the area deriving the theme of the conference. The best paper for two different categories will be awarded with cash prizes:

1. Academicians / Industry
2. Students

■ IMPORTANT DATES

- Abstract Submission Deadline: 30th Jan 2025
- Full Paper Submission: 15th Feb 25
- Authors Notification and Review: Within One Week
- Camera Ready copy: 10th March 25
- Registration: 20th March '25
- International Conference Dates: 4th and 5th April, 2025

■ ACCOUNT DETAILS FOR PAYMENT AND REGISTRATION

- Account No - 921020022414658
- IFSC Code - UTIB00000073
- MICR Code - 411211003

•CHIEF PATRON•

**HON'BLE
VISHWESH KULKARNI**

Chairman
Yashaswi Group

**DR. ABHISHEK
KULKARNI**

Managing Director
Yashaswi Group

ORGANIZING COMMITTEE

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