



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS),
Chinchwad, Pune,
in association with
INDO EUROPEAN EDUCATION FOUNDATION, POLAND
MAHSA UNIVERSITY, MALAYASIA
And
UNIGLOBE COLLEGE, NEPAL

4TH INTERNATIONAL CONFERENCE

On
Innovations in Management & Information Technology

5th - 6th April '24

The Organizing Institute-IIMS

International Institute of Management Science (IIMS) is a dynamic institute for Management Education strategically located at the business hub of Chinchwad, Pune. The Institute is Approved by AICTE, Accredited by NAAC, an ISO 21001:2018 certified Institute and affiliated to Savitribai Phule Pune University and Govt. of Maharashtra. Its core assets are professional learning environment supported by corporate interactions and faculty with industry, academic experience and an enthusiastic Alumni Network. The Institute is committed to growing students into better professionals by developing skills, attitudes and value through an industry mentor-mentee program. IIMS aims to transform young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business.

About The Conference

4th International Conference on Innovations in Management & Information Technology (ICIMIT-24) aims to serve as an open forum for academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in almost all spheres of business management and technology to meet the resulting challenges. With the rapid development of e-business and technology, enterprises are now facing escalating competition and vague opportunities. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organizations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology.

The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices/barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

Objectives

- To provide an international forum to exchange information, share experiences and research results from various specialized and interdisciplinary fields in business and management.
- To bring academicians, leading researchers, scholars as well as innovative practitioners from industry, to common platform to help increase knowledge, skills and insights into promoting managerial innovations.
- To help the participants establish professional networks in their respective fields and form collaborative relationships

■ **Participants**

The Conference is open for Academicians, Researchers, Professionals, Industrialists Consultants, Government Officials from PSU's and other departments, Research Scholars and Students. During ICIMIT 2024 the research community, academicians & industry experts will be exposed to a premier interdisciplinary platform for learning the applicability and impact of next-generation technological innovation used in Business Management, Data Science, Global Economy and Social Science.

■ **Call For Research Papers**

The conference is seeking submissions related to the themes and subthemes of the conference. Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (500-1000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

■ **Broad Theme**

“INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY”

■ **Sub Themes**

■ **INNOVATIVE GENERAL MANAGEMENT STRATEGIES & ENTREPRENEURSHIP**

- Corporate Social Responsibility and Corporate Governance ; E-Governance :
- Business Ethics and Human Values ;
- Sustainable Innovation and Eco Entrepreneurships;
- Spirituality in Organization/Spiritual Empowerment;
- Commercial Procurement and Innovative Strategies;
- Quality Management;
- Technology and Cyber Innovation;
- Cross Culture Management;
- Leveraging Digitalization for Organizational Success.

HUMAN RESOURCE MANAGEMENT & LEADERSHIP

- Leadership & Change Management; Managing Workforce Diversity;
- Behavioral Strategy for Competitive Advantage; Employee Relationship Management;
- Reward Management;
- HR Outsourcing & Employee Leasing;
- Leadership & Organizational Development;
- HR Consulting;
- Balanced Scorecards & HR Scorecard.

INNOVATIVE MARKETING STRATEGIES IN ECONOMIC ENVIRONMENT

- Creating Business Value by meeting Consumer Expectations; Price Instabilities & Economic Volatilities - Inflation & Recession; Macroeconomics and Monetary Economics;
- Innovative Economic Strategies for Emergence of New Market;
- Impact of Online Business Model on Indian Economy;
- Imparting Marketing Strategies in Aatm Nirbhar Bharat Mission;
- Role of B2C in Imparting Economic Growth;
- Role of E-Marketing in creating New Employment Opportunities; Dynamics of 4P's in India;
- Economic Reforms and Frameworks.

INNOVATIVE FINANCIAL STRATEGIES

- Micro-Finance & Rural Development;
- Green Investing;
- Innovative Economic Strategies for Financial Inclusion;
- Financial Performance & Accounting Practices;
- Financial Innovation, Engineering & Analytics;
- Global Taxation Practices;
- Crypto Currency & Block Chain;
- Digital Banking Practices, Paytm & E-Wallet; Accounting Challenges;
- Creative Accounting and Earnings Management;
- Internet Banking and Emerging Markets.

INNOVATIVE AND DISRUPTIVE COMPUTING TECHNOLOGIES

- Digital Government Innovations;
- Digital Business Innovations; Digital Entrepreneurship;
- Case Studies on Innovation Hubs;
- Sustainable Energy Innovations;
- Big Data and Analytics;
- Innovations in STEM Disciplines (Science, Technology, Engineering & Mathematics);

- Innovation Policies & Instruments;
- Innovations in Data Sciences;
- Innovations in Information Engineering;
- Innovations in Health Informatics;
- Innovations in Project Management;
- Innovation Ecosystems;
- Innovations in Information Sciences;
- Innovations in E-Learning & E-Health;
- Internet of Things;
- Innovations in High-performance Computing (HPC);
- Innovations in Climate Change and Food Security;
- Innovations in Materials Science and Engineering.

INNOVATIVE FINANCIAL STRATEGIES

- Scheduling Problems in Manufacturing and Service Organizations; Supply Chain; Management & Reverse Logistics;
- SCM Solutions in Retail Industry;
- Quantity Control & Six Sigma Management; Eco Design and Green Management;
- Behavioral Operation Management & Industry 4.0;
- Smart City & Urban Planning;
- Health-Care Management;
- New Product & Service Management through Robotic;
- Data Science & Machine Learning;
- Robotics & Artificial Intelligence;
- Big Data Analysis for Supply Chain;
- Social Media Analytics;
- E-Governance;
- Digital Transformation and Innovation Management.







Guidelines For Research Paper Submission

- Author will submit the full-length paper which will be reviewed by the reviewing committee.
- A separate title page should include an informative title, name(s), affiliations, address (es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors.
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere
- The manuscript should be 1.5 spacing, Arial 12 Font size Maximum allowed pages while submitting camera-ready paper is 10.
- The soft copy of full-length paper in Word format with a fully filled registration & copyright form

- should emailed to: **iims.research@yashaswigroup.in**
- The paper should not exceed more than 3000 words including abstract.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscripts would be checked for plagiarism.
- Similarity has to be <15%, the author has to submit the full Turnitin report along with final submission indicating the same (Turnitin plagiarism check by turning off the Exclude Match – OFF)
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability

Publication Opportunity

-  All registered and presented papers will go through the peer review process; and selected papers will be published as part of conference proceedings in the form of an Edited Book with ISBN by an International Publisher.
-  Authors will also have an opportunity to publish in manuscript.
-  Only full, selected and presented papers will be considered for publication opportunity in SCOPUS UGC - CARE Listed Journal (*)
-  "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692.

****Participation and presentation in the conference does not guarantee publication of the manuscript.***

Registration Fees

- Research Scholars and Students: 1000/-
- Academicians/ Faculty: 1500/- (*)
- Industry Experts/Policy Makers: 2000/- (*)
- Foreign Authors: \$60

****The Registration fee does not include publication in SCOPUS/ UGC CARE Listed journal***

Best Paper Award

Two Best Paper Awards would be presented in recognition of outstanding contributions in the area deriving the theme of the conference. The best paper for two different categories will be awarded with cash prizes:
(1) Academicians / Industry and (2) Student

■ Important dates

- Abstract Submission Deadline: **15th Feb '24**
- Full Paper Submission: **15th March 24**
- Authors Notification and Review: **Within One Week**
- Camera Ready copy : **10th March 24**
- Registration: **20th March '24**
- International Conference Dates: **5th & 6th April '24**

■ Account Details For Payment And Registration

- Account No - **921020022414658**
- IFSC Code - **UTIB0000073**
- MICR Code - **411211003**



QR Code For Payment

■ For Registration Contact

CONTACT NO: **+91 96234 52659 | +91 99609 25745**

EMAIL: **iims.research@yashaswigroup.in**

WEBSITE: **www.iims.ac.in**

ADDRESS:

Yashaswi Education Society's, International Institute of Management Science (IIMS), Opposite Elpro, Chinchwad, Pune - 411 033.

- *At least one participant has to pay the registration fees for considering paper for conference. Participants paying the registration fees only will be provided e-certificates.*
- *Kindly attach payment receipt with this form*
- *Once the registration fees paid, no refund will be allowed*

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