

Best Practice of IIMS, Chinchwad

1. Title of the Practice: 'Industry Institute Interaction'

2. Objective of the Practice

- To enhance the morale of students.
- To increase the employability of the student.
- To give on job training to students

The main objective is to establish and **maintain relationship with Business Organisations** through MoUs, Guest Lectures, Summer Projects as well as Winter Projects, Industrial visits and Trainings for students and faculty members.

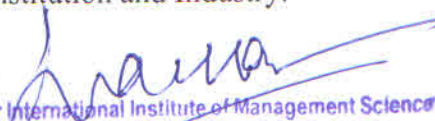
3. The Context

Institution has taken initiative to interact with various industries through Industry Institute Interaction committee that maintains professional relations with industries. Industrial visits are arranged for students and faculty members to gain practical exposure and keep abreast their knowledge. To achieve academic excellence, students are encouraged to interact with industries and research organizations through FDP, industrial visits, sponsored projects, trainings, internships, consultancy etc. Industry professionals are regularly invited for sharing their knowledge with the students. It opens up a fresh avenue to young enthusiastic minds and faculty members to develop skills across diverse areas including managerial skills, social responsibilities and Industry liaison.

4. The Practice

To strengthen the Industry Institution Interaction, Institution is a member of reputed Industry professional bodies like MCCIA, CII, DICCI, IGCC etc. Institution is a member of Education Excellence Forum under CII. Including MMCOE, CII has shortlisted three Institutions in SPPU which provides numerous interventions, architected solutions, recommendations and training to academia throughout the year. EEF focuses on faculty development program, student development program, curriculum review, and international linkages. Industrial Liaison program is aimed at developing meaningful relationships with industries to create and strengthen mutual beneficial relationships between Institution and Industry.




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Faculty Development Program – To upgrade professional skills, various FDPs are conducted which includes interactive sessions by Industry experts and Industry workshops/trainings.

- **Student Development Program** – For overall development of students, various programs are conducted like personality development, career counseling, technical competitions, industry training programs, industrial visits, add on courses etc.
- **Curriculum Review** – The Institution has constituted Academic Advisory Board which comprises of experts from various industries. Their suggestions are incorporated into the curriculum through various add-on courses/guest lectures.
- **International Linkages** – Institution is trying to build International linkages by availing membership of professional bodies, MoUs with various Industries and partnership between Industry and academia through consultancy. MoUs are signed with various companies and different activities such as project sponsorships, competitions, seminars, workshops and technical events are conducted.

5. Evidence of Success

- By received BE project sponsorship through Industry Institute Interaction, students are getting real time experience of working in industry
- Industrial visits are organized through this initiative and getting permission for visit easily.
- Various guest lectures (Industry Experts) were organized with the help of resource persons from Industry.
- Hands on workshops were organized for the students to train them with recent technologies in Industry.

6. Problems Encountered and resources required –

- Sometimes it is a hurdle to call speakers from prominent companies for expert sessions because of their busy schedule.
- Lack of sponsored project for final year students.
- Industries connect increased for development of students.
- Summer placement / on the job training for students increased



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1. Title of the Practice: Effective use of pedagogical tools to enrich teaching learning process.

2. Objective of the practice

Catering to the needs of the diverse category of the learners namely Audio, Visual, Kinesthetic and Artistic vs. Logical Reaching out to the bottleneck of the class making learning interactive and long lasting process making the teaching learning process effective.

3. The Context

Teaching to millennial generation is very complex and ambiguous process as most of the learning happens out of the class in terms of internet, blogs, video platforms and social media. This put forth a great challenge to the teaching fraternity to engage with the students and make them attentive and retain their interest in the courses offered by the curriculum.

4. The Practice

One of the practices adopted by the institute is making use of the diverse pedagogical tools which ensures that sincere efforts are made by the faculty members to enrich the process teaching learning process.

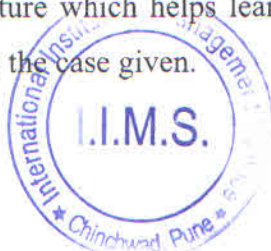
Following list indicates pedagogical tools adopted along with the conventional methods by the faculty members of the institute

5. Evidence of success

Teaching on the board: Conceptual subjects like Business Research Method, Accounts, Financial Management is taught on the board which enables learners to understand the sequential flow of the data.

Gamification Tools and Apps: 'Kahoot' is game based learning app which makes education gaming as a fun with learning in terms of solving MCQ questions games in the stipulated time period.

Harvard Case Study: Case study from Harvard is one of the effective medium for the courses which are strategic in nature which helps learners to connect the dots between strategic to operational level issues in the case given.



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Video Lecturing: Video from YouTube, Ted talks etc are used extensively for the courses which are complex in the nature.

Newspaper in Teaching: The courses for which contemporary knowledge is essential for eg. Industry analysis, Enterprise analysis, financial budgeting, and equity research this tool is used
Magazine base assignments: The courses for which contemporary knowledge is essential for eg. IADR, EADR, Brand Management this tool is extensively used

PPT Presentation: For most of the courses this tool is mostly preferred.

NPTEL/SWAYAM/MOOCs Courses: Students are advised to take up the course on NPTEL, MOOCs like Coursera etc. Based on their inclination towards some specialization they opt for it.

Webinar: This tool is suitable for the courses in which contemporary topics are included for eg. Quality Management, Technology Management etc.

Seminar/Workshop/Conference: Students attend the seminars and workshop to understand recent developments shared by the experts.

Field Visit/ Field Survey: For the courses related to research and marketing management students undergo the field projects to get the first-hand experience of the market.

Winter Assignment: After the first semester examination students are encouraged to take up the short duration internships to add value to the resume also they can connect theory with practical exposure.

Publication of Research Paper: Faculty guides student to write a research paper on the contemporary topic which gets published in the journals and/or seminars

Industrial Visit: Every year industrial visit to the organization located in the vicinity of the college is arranged by the college which helps students to experience the working environment of the industry.



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Group Assignments: Group assignments given by the faculty encourages team participation and leadership qualities development.

Open Book Class Test and Surprise Test: This tool seems effective for the courses which involves concept based questioning.

Discussion on Case-let development by faculty: Faculty discuss the cases developed by them, which gives exposure to the students related to expertise of the faculty.

Use of Television: For union budget session live telecast is made available for the students. Also broadcast made by the statutory bodies live broadcasting is used.

Book/Article Review: Students do the book review during the post exam vacation

Smart search on Smart Phone: For research oriented courses faculty encourage students to use of mobile handsets in the classroom to improve the quality of the discussion.

Radio: Use of radio channel Gyanvani for students.

Simulation and Games: Use of simulation games for the marketing and operations courses.

6. Problems Encountered and Resources required

The concerned committee focuses on the problems encountered & important physical asset requirements & prepares a draft plan to meet the same within the budgetary allocations at the beginning of each session. Students got the diverse category experience in solving the assignments.



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