

## Profile

<b><u>EXPERIENCE SUMMARY</u></b> <ul style="list-style-type: none"><li>• Total 17 years of experience (14 years in Academics and 03 years in Industry)</li><li>• Approved by SPPU and Recognized as PG Teacher</li><li>• National &amp; International Research Papers Published : 27</li><li>• Number of Seminar and Workshops Attended 50 +</li></ul>	<b>Dr. Pushpraj Wagh</b> B. Pharmacy, MBA (Marketing), NET, PhD Mobile No: 9922950687 E-Mail : pushprajwagh864@gmail.com
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### **EXPERIENCE DETAILS**

**Academic:** *Total Experience: 14 Years*

<b>Organization</b>	<b>Period</b>	<b>Designation</b>
Yashaswi Education Society's International Institute of Management Science, Pune	Currently Working	Assistant Professor
Sri Balaji Society's, Balaji Institute of Management and Human Resource Development, Pune	3 Years	Assistant Professor
Dyansagar Institute of Management and Research, Balewadi, Pune	5.5 Years	Assistant Professor
Pdam. Dr. D. Y. Patil Institute of Management Studies, Akurdi, Pune	2 Years	Lecturer
ALARD Institute of Management Sciences, Marunji, Pune	1 Year	Lecturer

**Industry:** *Total Experience: 3 Years*

<b>Organization</b>	<b>Period</b>	<b>Designation</b>
Austin Health Care, Pune	2 Years	Product Executive
Citadel Aurobindo Biotech Ltd., Pune	1 Year	Territory Officer

### **PROJECTS WORKED ON:**

- Perception Mapping of Emanzen-D (Company: Emcure Pharmaceuticals, Pune)
- Material handling (Company: Hindustan Antibiotics, Pimpri, Pune)
- Perception study for ready to cook and ready to eat food (Company: Universal Spices, Pune)
- To study the availability and sales for Injectables of Emcure and competitors brands. (Company: Emcure Pharmaceuticals, Pune.)
  
- In plant training attended: Company: Hindustan Antibiotics, Pimpri, Pune – 2 Months

### **ROLE AND RESPONSIBILITIES DURING ACADEMIC TENURE:**

- Academic Coordination
- Examinations: Central Assessment Programme of SPPU, External Senior Supervisor for SPPU Examinations, External Examiner for Viva-Voce, Paper Setter for SPPU Examinations
- Social Activities: Tree Plantation, Blood Donation, Pulse Polio Vaccination Programmes
- Placement: Organized Summer Placement, Final Placement Drives for MBA students
- Other: Organized Industry visits, Outdoor training Programmes for MBA students, Organized Guest Lectures/National International Seminars/Conferences, Assessed MBA Summer Projects, Mentoring to MBA students, NBA and NAAC documentation

## **RECOGNITION AND APPRECIATION:**

<b>Sr.</b>	<b>Institute/College</b>	<b>Recognition / Appreciation</b>	<b>Month &amp; Year</b>
1	Yashaswi Group Pune	Recognition of Contribution to topic "Yesterday, Today and Tomorrow's Teacher"	05/09/2019
2	Shree Chanakya Education Society's Indira College of Commerce and Science, Pune	Appreciation at 4 <sup>th</sup> Indira Student Research Conference 2019-20 for being a member of Peer Review Team	19 & 20/12/2019

## **GOVERNMENT TRAINING PROGRAMME PARTICIPATED:**

<b>Sr.</b>	<b>Title</b>	<b>Certified by</b>	<b>Coordinated by</b>	<b>Duration</b>
1	Certified Trainer	Management & Entrepreneurship and Professional Skills Council (MEPSC), NSDC under the Skill India Mission, Ministry of Skill Development And Entrepreneurship, Government of India	Sadhana Centre for Management & Leadership Development (SCMLD), Pune	09/05/2017 to 14/05/2017
2	Trainer's Training Programme on Employability, Entrepreneurship and Life Skills	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)	Ministry of Skill Development and Entrepreneurship, Government of India	10/04/2019 to 12/04/2019

## **COURSES TAUGHT:**

Marketing Management, Consumer and Organizational Behavior, Economic Analysis for Business Decisions, Marketing Research, Marketing Strategy and Relationship Marketing, Operations and Supply Chain Management, Materials and Logistics Management, Event Management, Business Ethics, Personality Development, Demography and Environmental Studies, Entrepreneurship Development, Production and Operations Management

## **EDUCATIONAL QUALIFICATIONS :**

<b>Qualification</b>	<b>Board/University</b>	<b>Year</b>	<b>% /Grade</b>
Ph.D. (Management)	S.P.P.U., Pune	August 2017	Awarded
NET	UGC	Dec 2012	Qualified
MBA (Marketing)	Pune University	2004	71.10
B-Pharmacy	Pune University	2002	53.58
H.S.C.	Pune	1997	53.00
S.S.C.	Pune	1994	60.42

**Dr. Pushpraj Wagh**

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